

## Autumn / Winter 2019

Parlane takes pride in producing high quality home accessories with an emphasis on natural materials and handmade craftsmanship which are represented by our strapline, Where Style Comes Naturally.

Researching the latest interior trend predictions, our design and buying team create a diverse range of accessories, ranging from contemporary to classic styles to suit a variety of preferences. Over the years, we've forged relationships with trusted suppliers, working closely with only the best producers, we design unique pieces, which are handmade by skilled artisans.

This will be Parlane's first time back at the Harrogate show since 2006, displaying a wide selection from our new Autumn Winter 2019 product launch. Our team of visual merchandisers are planning a fabulously eye-catching stand to spark customers' interest.

Our UK Sales Manager, Chris Lewis, is really enthused about being back at the show, "Harrogate is such a lovely location and what we are planning for the stand is going to be incredibly fresh and exciting for us. All the team are eagerly looking forward to working the show and meeting customers old and new."

The magical 'Woodland Christmas' range is full of natural materials and gorgeous shades of green. It's welcomingly dominated by creatures of all kinds, including the mysterious Scandinavian Tomte, a mythological character thought to protect your home. There's playful bears and trees trimmed with animal head decorations cleverly crafted from dried grasses.

Our pair of majestic stags in metallic silver would make an interior style statement but there's also a cute and fluffy side to Christmas – floaty feathers in pastel pink and white feature on trees, baubles, floral stems and other festive decorations.

Chris goes on to say, "We have a fantastic collection of furniture, faux flowers, seasonal and decorative accessories which covers a wide customer base including garden centres, farm shops, lifestyle and gift retailers"

Our 'Living' collection is split into three different looks. One being bold and dramatic; black furniture and large pots of exotic faux greenery are set against a backdrop of deep Midnight blue making our metallic gold accessories stand out and almost jump off the shelves. Moving through the collection, the tones become livelier with hot and spicy burnt oranges and russet reds. A softer, more feminine look utilises blush pink and terracotta shades mixed with silver and pearlised finishes on products.

Matt Baldock, Head Buyer, points out, "We're careful to bring together a curated product offering reflecting the latest trends but equally ensuring that it's in keeping with our well known Parlane style. We aim to inspire retailers with a collection that offers a point of difference in the market at competitive prices."

Come and visit the stand to buy the latest trends for your business, have an informal chat and a refreshing drink.  
Hall M Stand M26 & M31

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