



WHERE STYLE
COMES NATURALLY

Job Title	Junior Graphic Designer
Department	Design and Marketing
Location	Bourton on the Water
Responsible to	Head of Design
Responsible for	N/A

Objective of Role

Supporting the Head of Design with all print related graphic design and responsible for weekly email communications to customers.

Key Responsibilities

- To assist the Head of Design produce the Snapshot catalogue twice a year.
- To design and produce all printed sales and marketing material to trade and customers, including leaflets, invitations and adverts..
- To design and produce all packaging required for products.
- To update the Parlane website in conjunction with the IT department when necessary.
- To provide content and direction and produce emails to customers each week for the UK and European office.
- To work closely with visual display team and support them with necessary graphics.
- To support PR with press releases, marketing material, and social media content to promote the brand.
- To issue and monitor style shots to customers.
- To help set direction on colour, pattern & style for developing products for the forthcoming season

Experience required

- Should have a degree or equivalent experience in graphic design
- Interest in trends within the home accessory market.
- Fluent in Creative suit packages, especially Indesign, Photoshop and Illustrator
- Understands and can artwork ready for print
- Pattern generation would be an advantage.
- Web coding would be an advantage.
- Must be a team player and be able to work collaboratively

To apply

Send your CV to: Careers@Parlane.co.uk

Further information on Parlane and to view any other vacancies then please visit our website www.parlane.co.uk or follow us on Twitter, Facebook or LinkedIn.